

PIEDMONT profiles

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Piedmont Healthcare

MIND BODY SOUL

Healing the
'whole' cancer
patient

Also Inside:

**Piedmont and
Mercer University:**
together offering students
real-world training

Philanthropy:
Visionary Atlantans help
expand hospital programs



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Letter from the CEO

At Piedmont Healthcare, we've made a promise to provide every person who walks into one of our facilities with the "perfect balance between health and care."

What do we mean by that? Is it just a clever marketing slogan? No, it's actually our culture – a way of treating patients with concern and compassion that I have witnessed in this organization for years. But now we've identified this level of care and are taking steps both to enhance it and ensure that no matter what Piedmont Healthcare facility you visit, you will experience the same level of world-class care.

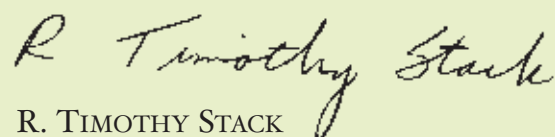
Some people call that branding – the ability to deliver a consistent experience from location to location. But when you're talking about healthcare, the experience needs to be personal, real and exceptional. That's what has always amazed me about the Piedmont family – the level of personal care our healthcare professionals provide our guests.

We believed we needed to identify this quality and help it grow. We want to make sure every employee or affiliate we bring into our organization understands that our patients and guests come first. We want our patients to know we are here to listen, to comfort and to heal.

We've considered the typical patient experience at an average hospital – the fear they often experience and the need for comfort, support and down-to-earth answers. We've enhanced our perspective, which has always been patient-based, to focus on ways to ease our patients' fears, improve their treatment outcomes and provide a level of service and compassion that is second to none. That's why Piedmont Healthcare facilities are embracing comprehensive approaches to care that encourage and empower our patients to take charge of their healthcare. We back this up by providing some of the world's best doctors, nurses and specialists working with the latest medical technology.

These are just a few of the ways I believe Piedmont Healthcare can offer more and more communities "the perfect balance between health and care."

Sincerely,



R. TIMOTHY STACK
President and CEO, Piedmont Healthcare



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MIND BODY SOUL

Care for the 'Whole' Cancer Patient

Cancer has historically been among the most feared of diseases. But at Piedmont, patients are proving they can live well with cancer through programs that treat the “whole” person – mind, body and soul. Such a holistic approach can improve patient outcomes. By incorporating the latest advances in cancer research, treatment and care in a comprehensive approach, Piedmont

is helping more people with cancer survive to live fuller lives – people like breast cancer survivor Valerie Shevlin and colorectal cancer survivor Francine Reeves (pictured on page 2). Both women received not only treatment for their disease at Piedmont, but personalized care that helped them navigate their experience with confidence. (See page 8 for more information.)

No Longer 'Shaking in the Wind'

By Tricia Molloy

“When you have a cancer scare like this and you worry you may not survive, it’s like a truck rushing toward you and just missing you,” says Francine Reeves of Atlanta, whose diagnosis of colon cancer in 2006 turned her life upside down. “You’re left shaking in the wind. Piedmont was there to help me steady myself.”

Reeves was 55 years old when she had her first colonoscopy, a vital screening test that can reveal colon cancer early when it is more treatable. In Reeves’ case, her cancer was advanced enough to require surgery to remove part of her colon. The tumor was removed, and her colon was reconnected.

Monica Hum, M.D., a colorectal surgeon at Piedmont Hospital, was her physician. “Dr. Hum met with me and my family for over an hour,” Reeves recalls. “She took the time to answer every question we had – and we had a lot of questions. She was very caring and thorough.”

The cancer was Stage I and required no chemotherapy or radiation. Reeves sees her oncologist, William Jonas, M.D., at Piedmont Hospital every three months for after-care and surveillance. “Francine is a very motivated patient who was ready to make some significant lifestyle changes,” says Dr. Jonas. “She wanted to eat better, exercise regularly and get in shape. I knew the staff from Cancer Wellness at Piedmont could help, so I recommended it to her.”

“Piedmont takes such an integrated approach to cancer care,” she says. “My doctors provided the diagnosis and

surgery. The nurses and technicians took special care of me while I was at the hospital. My oncologist took over from there, and the Wellness Program provides the learning and support I need to move on.”

At Cancer Wellness, Reeves learns from the instructors as well as from other participants. She also has the opportunity to share her own experiences. “I draw so much strength from the other survivors – those who have been cancer-free for a while, and those who are just beginning the process,” she says. “Carolyn Helmer, Cancer Wellness manager, has such a loving spirit. She provides a diverse learning experience.” Piedmont’s Cancer Wellness services are offered at no charge and are open to anyone in the community affected by cancer – no matter where they are in their cancer journey.

Reeves capitalizes on the full range of classes for emotional, physical and mental support. *Writing for Recovery*, a journaling class, and the *Mindfulness* class encouraged her to relax and cope with the stress of the diagnosis, treatment and recovery. *The Living Your Best Life Today* class helped her formulate plans for personal growth and development. “The intentions I set in that class help me maintain my exercise and healthy eating routine,” Reeves says. “They also inspire me to reach my big dream goals.”

“My faith in God and the people at Piedmont are helping me thrive.”

My sister and I are planning a trip to London and Paris soon.” While attending a poetry class at Cancer Wellness, a particular poem by Anne Meyer resonated deeply with Reeves – *Life is the dance. Change is your partner.* “Once you accept change, you can more easily work within the framework of change to fight for healing of mind, body and spirit,” she says.

Now that she has received world-class treatment and support at Piedmont, Reeves has some advice for other cancer patients: “Get all the information you can, try to push the ‘what ifs’ aside and trust your doctor. I just put one foot in front of the other and relied on my family, friends and church members for their prayerful support. My faith in God and the people at Piedmont are helping me thrive.” ✚

“I draw so much strength from the other survivors – those who have been cancer-free for a while, and those who are just beginning the process.”



Focusing on Life, Not Cancer

By Judy Stanton

Women are supposed to have a mammogram every year starting at age 40. Sometimes, juggling work, kids, marriage and other responsibilities gets in the way.

That was the case with Valerie Shevlin, 48, of Atlanta, a working mother busy with two active teenagers and a husband who often travels for his job. In 2004, Shevlin’s world began to change – beginning with the jolting death of her father just months after being diagnosed with esophageal cancer. Already stressed with the pressures of life, Shevlin began commuting from Atlanta to her hometown of Dothan, Alabama, to care for her widowed mother.

Still suffering from the loss of her father, cancer was the last thing Shevlin wanted to think about. In fact, she almost skipped a routine mammogram in 2006 because she was so busy. Fortunately for Shevlin, her primary care doctor, Sandra Fryhofer, M.D., keeps after her patients to keep their appointments. “It was more trouble to cancel the appointment and explain to her why I didn’t go, than to just get it done,” Valerie says.

Keeping that mammogram appointment changed Shevlin’s life. The screening revealed a small but “very unfriendly” breast tumor. After crying at the bad news,

Shevlin’s first thoughts were for her family. This was the last thing her mother needed to hear after losing her husband so recently. “We never had cancer in our family,” Shevlin says. “I knew my children would also take this very hard, having just lost their grandfather to cancer.”

Shevlin also worried about where to go for healthcare in Atlanta. “I’m from a small town,” she says. “My aunts were nurses and my grandfather was a doctor, so we knew the healthcare community there. I was concerned about where I would go in this big city, not knowing anyone in healthcare.”

Though her family had ties to hospitals in Alabama, where her father was treated, Valerie formed a bond with Dr. Fryhofer and trusted her recommendations. Dr. Fryhofer sent her to William Barber, M.D., a board-certified surgeon at Piedmont Hospital whose practice is focused on breast surgery. Luckily, Shevlin’s cancer had not spread and was removed in a lumpectomy. Her prognosis was good.

To determine next steps, Shevlin went to Perry Ballard, M.D., an oncologist at Piedmont Hospital, accompanied by her husband and her mother. “I wanted everyone to feel confident in the plan to treat my cancer and in the doctor,” she says. “Fortunately we all felt very comfortable with Dr. Ballard.”

For four months, Shevlin had chemotherapy every three weeks and experienced side effects, including fatigue,

CLINICAL TRIALS AND GENETIC TESTING

Piedmont’s approach to cancer care goes beyond traditional prevention and treatment. For patients who do not respond to conventional therapies, clinical trials can be an important alternative. Patients enroll in studies to take advantage of cutting-edge cancer treatments before they become publicly available. Piedmont Hospital’s affiliation with the Atlanta Regional Community Clinical Oncology Program (CCOP), under the auspices of the National Cancer Institute, allows Piedmont Hospital patients to access more than 45 clinical protocols investigating new therapies for various types of cancer.

For patients who believe they may be at risk for developing cancer, genetic testing may be the answer to determining their actual risk. Piedmont Hospital has a board-certified genetic counselor, Molly Klein, MS, CGC, who works with individuals and families to assess their cancer risks. People who have experienced a “cluster” of certain cancers in their family – especially “early onset” cases in relatives under age 50 – may be candidates for genetic testing to learn if they have an increased risk for developing cancer. Those who know their genetic risk are better able to make informed decisions about their future medical care.

GEORGIA CANCER COALITION PARTNERSHIP IMPROVES CARE

Piedmont Hospital is a demonstration partner for a statewide initiative to measure and improve the process and quality of cancer care. The Georgia Cancer Quality Information Exchange, known as The Exchange, was formed by the Georgia Cancer Coalition to facilitate the design, access and retrieval of clinical information to measure the quality of cancer care, enhance adherence to standards and improve outcomes through process change.

At Piedmont, a multi-specialty team that includes surgeons, oncologists, primary care physicians, oncology nurses,

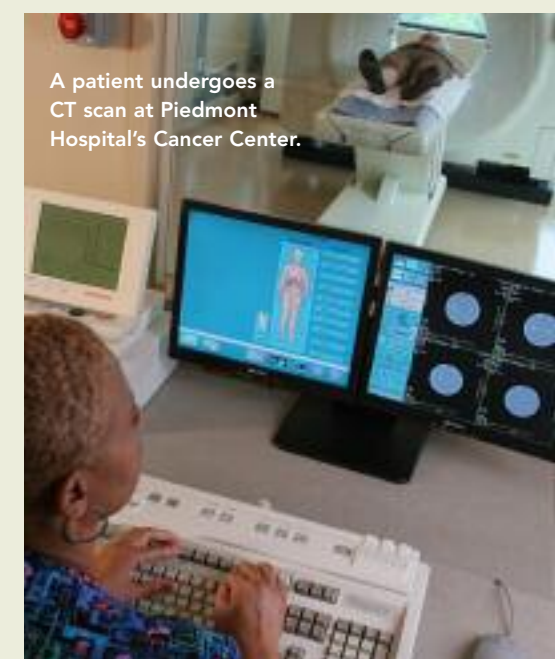
administrators, information technology professionals and data analytics staff has been reviewing the collected data and determining how it can be used to improve patient outcomes, especially outcomes for colorectal cancer patients.

“We are looking at the full spectrum of patient care – from prevention to diagnosis, treatment and palliation,” says Dolores McCord, manager of Oncology Analytics. “We want to do more than gather information; we want to use what we find to improve the process and quality of care.”

Since the demonstration project started in September 2007, a number of process changes have been discussed. These include urging primary care

physicians to recommend colonoscopies for patients age 50, checking each inpatient’s smoking status as part of the nursing assessment (and recommending methods for quitting), improving the staging process for colon cancers, and documenting and understanding why patients don’t complete the full course of chemotherapy.

“Being a demonstration partner requires an investment of staff and leadership time,” says Bill Todd, president and chief executive officer of the Georgia Cancer Coalition. “As a partner, Piedmont Hospital has shown leadership and commitment to the cause of making Georgia a national leader in cancer care.” ✚



A patient undergoes a CT scan at Piedmont Hospital’s Cancer Center.

difficulty concentrating and nausea. But she still worked full-time, buoyed by a sympathetic staff who kept her on time and on task. She managed to attend a professional seminar – although halfway through the event she experienced one of the inevitable effects of chemotherapy. “I arrived on Thursday with a full head of hair,” she says. “But by Saturday it was coming out in clumps. Luckily, I brought scarves. Still, I thought I looked like a pirate.”

Despite her determination to keep working, Shevlin admits she was “so relieved” when Dr. Ballard recommended she take a leave from work. “I just couldn’t do it all,” she says. She found support and comfort through Cancer Wellness at Piedmont, especially after attending the ‘Pink’ program for women completing treatment for breast cancer. “Going to ‘Pink’ was a turning point for me,” Shevlin says. “I felt so comfortable with this supportive group of women sharing this cancer experience. ‘Pink’ got me out of the house. I didn’t sit at home and focus on my cancer. Everyone was so positive and upbeat. The staff was so encouraging. It was just the uplifting experience I needed.”

When sweating through her bandana while exercising, for example, she asked if it would bother anyone if she took it off. No one stared. No one laughed. “We’ve been

there,” a group member told her. “That really encouraged me,” she says. “I could see they got past it.”

More and more, Shevlin began to take advantage of opportunities offered by Cancer Wellness at Piedmont. As part of the ‘Pink’ program, she received nutritional counseling and attended cooking demonstrations. She also took a yoga class and fell in love with the stretches that increased relaxation and reduced tension. And she went to individualized counseling with a licensed clinical social worker.

“Cancer Wellness gave me hope,” Shevlin says. “I was so impressed that Piedmont Hospital helps cancer patients explore all options to improve their health and well-being. The support of both trained professionals and program participants helped me realize that I was not alone.”

In January 2007, Shevlin returned to work. She still attends Cancer Wellness evening and weekend programming. Her son and daughter have joined her in exercising at the Piedmont Hospital Health and Fitness Club. To show her support of Cancer Wellness, Shevlin attended the 2008 Piedmont Ball, which benefited the program.

“The support of family, friends, neighbors, church and the folks at Piedmont Hospital has been overwhelming,” she says. “I am blessed.” ☩



“We never had cancer in our family.”

2008 PIEDMONT BALL BENEFITS CANCER WELLNESS AT PIEDMONT

Cancer Wellness at Piedmont was this year’s beneficiary of proceeds from the 2008 Piedmont Ball, sponsored by The Woman’s Auxiliary of Piedmont Hospital. The theme was The Amber Splendors of Imperial Russia, creating the atmosphere of the famous Amber Room, a now-lost art treasure that was in the Catherine Palace in St. Petersburg, Russia. William A. Blincoe, M.D., chair of the Piedmont Hospital Board of Directors, served as master of ceremonies.

For more information about cancer services at Piedmont Hospital, visit www.piedmonthospital.org. For more information about Cancer Wellness programs, call 404-605-1962 or visit www.piedmontcancerconnection.org. ☩



Pictured left to right at the Piedmont Driving Club are: David G. Hanna and Ball co-chair Kim Hanna; honorary chairs Shouky and Doris Shaheen; Auxiliary president Lisa Ediger and Scott L. Ediger, M.D.; and Ball co-chairman Angie Lewis and Thomas N. Lewis, M.D.

CANCER SERVICES AT PIEDMONT HEALTHCARE

A variety of cancer services are available at all Piedmont Healthcare facilities, including the following:

Piedmont Hospital
www.piedmonthospital.org
www.piedmontcancerconnection.org

Piedmont Fayette Hospital
www.fayettehospital.org

Piedmont Mountainside Hospital
www.piedmontmountainsidehospital.org

Piedmont Newnan Hospital
www.piedmontnewnan.org ☩



A patient has her mammogram at Piedmont Fayette Hospital.

WHAT CANCER 'WELLNESS' MEANS

As a community healthcare system, Piedmont Healthcare treats more than the symptoms of specific cancers. Cancer care begins with cancer prevention. Piedmont physicians, nurses and healthcare professionals remind patients to get life-saving screening such as mammograms or colonoscopies, identify smokers and encourage them to quit, and provide nutrition and exercise counseling to help patients avoid obesity – another potential cause of cancer. Piedmont's community outreach programs offer free screening opportunities for skin cancer, oral



Art therapy, writing and journaling take place in a well-stocked Creative Arts Room.

cancer and prostate cancer, as well as prevention education. These resources, as well as smoking cessation classes, are available at most Piedmont Healthcare facilities.

Cancer Wellness at Piedmont, a comprehensive program at Piedmont Hospital's Cancer Center, epitomizes the concept of treating mind, body and spirit. The term "cancer wellness" may sound like an oxymoron at first,

but it reflects the growing emphasis in cancer care toward cancer survivorship. As advances in cancer research and care increase, more people are surviving cancer and experiencing greater quality of life. Cancer Wellness at Piedmont recognizes that cancer patients need support in many areas to achieve and sustain an improved quality of life as they cope with their disease.

With strong conventional therapies as the foundation for cancer treatment, Piedmont Hospital is actively embracing complementary medicine. Cancer patients benefit by

"This holistic approach greatly improves quality of life."

having access not only to board-certified physicians, certified oncology nurses and cutting-edge technology, but also to a wide variety of physical, mental, emotional and spiritual techniques. "This holistic approach greatly improves quality of life," says John Goodman, administrative director of Oncology Services at Piedmont Hospital. "That translates into reducing stress and fears, and increasing energy and vitality. In the face of illness, cancer patients can feel empowered and find purpose, meaning and fulfillment in their cancer journey."

Cancer Wellness at Piedmont offers support groups, individual counseling and educational and social events, as well as classes in relaxation and stress reduction, movement and

exercise, expressive arts and meditation. These services are offered at no charge and are open to anyone in the community affected by cancer – no matter where they are in their cancer journey. "We're here to nurture patients and their families, give comfort and support, and promote health and well-being," says Carolyn Helmer, Cancer Wellness manager.

Most programs are available in the comfortably decorated Cancer Wellness facilities, located in the Piedmont Hospital Cancer Center at 275 Collier Road. Facilities include the Wellness Café, a "kitchen" area specially designed for cooking demonstrations, tastings and social functions. This is where cancer survivor Francine Reeves learned to make healthy meals. During an eight-week cooking class at the Wellness Café, Reeves learned how to make delicious low-fat, high-fiber dishes, avoid processed foods, and enjoy immunity-boosting green, leafy vegetables, fruits, nuts and legumes. In addition, she continues to participate in yoga and exercise classes at Cancer Wellness. "I've learned how amazing our bodies are," Reeves says. "They are designed to heal. We just need to cooperate with them by eating healthy and exercising so they can do their job."

Cancer Wellness at Piedmont also offers the Reading Room, a spacious room, akin to a study, that offers an array of books and periodicals related to mind/body approaches to cancer treatment and recovery. Visitors who need research assistance have access to a hotline to the Nicholas E. Davies Community Health Information Center at

Piedmont Hospital. The Reading Room's computer offers Internet access to valuable websites and biofeedback software that visitors can use to learn to relax. There also is the Living Room used for support groups, family meetings, coaching sessions, mindfulness meditation and guided imagery. Art therapy, writing and journaling take place in a well-stocked Creative Arts Room. Movement and exercise programs are offered at the Piedmont Hospital Health and Fitness Club. ✚



Piedmont's Cancer Wellness Boutique provides wigs and other support for cancer patients dealing with self-image issues brought on by the effects of cancer treatments.

GUIDING PATIENTS THROUGH THE JOURNEY



Dealing with a cancer diagnosis is an overwhelming experience. To help patients find their way through the healthcare system, Piedmont Hospital has three patient navigators who serve as guides, patient advocates and educators. These specially trained nurses provide patients and their families with support, helpful information about hospital services and community resources, and may serve as a liaison between the patient and staff.

"Patients need us most after their initial diagnosis when they are dealing with their anxiety as well as their disease," says Arrington Leitch, RN, the Piedmont Cancer Center's patient navigator. Other patient navigators include Lianne Tedesco, RN, who works in the Doris Shaheen Breast Health Center, and Lydia Conner, RN, who coordinates care for patients in Piedmont's Liver Cancer Service. There is no charge for navigation services, and patients may self refer. To reach Piedmont Hospital's patient navigators, call 1-888-605-2848 or 404-605-2848.

"Patients need us most after their initial diagnosis when they are dealing with their anxiety as well as their disease."

— ARRINGTON LEITCH, RN, PIEDMONT CANCER CENTER PATIENT NAVIGATOR

Oncology social worker Jackie Lawrence, LCSW, provides another level of support through short-term, problem-oriented psychotherapy sessions. These sessions center on problems related to cancer diagnoses, social supports and needs, transportation, legal and insurance concerns, financial assistance, and even housing.

Piedmont also maintains an online presence for cancer patients and their families looking for support and information. The "Piedmont Cancer Connection" website – www.piedmontcancerconnection.com – is made possible in part by the Harris Cancer program (in partnership with WSB-TV) and includes message boards that connect cancer patients and professionals, as well as information on finding a cancer physician, hospital events, types of cancers, cancer risk factors and prevention, and Piedmont's clinical trials and other cancer research. ✚

HAVE YOU SEEN PIEDMONT IN YOUR COMMUNITY?

Piedmont Healthcare continually reinvests its resources in better services and facilities while supporting educational, outreach and research activities. As a not-for-profit organization, our only “shareholders” are the communities we serve. Each of the four hospitals within the Piedmont

family is an acute-care, community hospital whose board members and employees are active community members who give their time and talents. Maybe you’ve already seen Piedmont where you live. Here are just a few examples of how we reach out to metro Atlanta.



“Piedmont Hospital and Piedmont Fayette Hospital set the standard and lead the way as our partners in caring for underserved older adults. Our SPARC program, which stands for Sickness Prevention Achieved through Regional Collaboration, is one example of how in-tune they are with the needs of our community. They not only staff events at senior centers and housing facilities to provide shots and screenings, they go above and beyond by often providing translators. Piedmont is recognized nationally as an outstanding organization, and we are fortunate to have them on our team.”

—CATHIE BERGER, DIRECTOR, AREA AGENCY ON AGING, ATLANTA REGIONAL COMMISSION

“We work with homeless people who are often sickly and can’t afford flu shots. Many of them are afraid that they will get the flu if they get a shot. We appreciate that the nurses at Piedmont Hospital visit the Atlanta Union Mission each year to provide free flu shots. They are extremely polite and take the time to answer questions and put our people at ease.”

—CARLINE COLLIER, SOCIAL SERVICES DIRECTOR, ATLANTA UNION MISSION



“Staffed by mostly medical professional volunteers, the Good Samaritan Health and Wellness Center provides free health services to residents and workers of Pickens County who have no health insurance. Piedmont Mountainside Hospital contributes so much to help Good Samaritan care for the less fortunate in our county. They donate general funds and critical services like lab work, flu shots and X-rays.

Additionally, they provide many of these patients with higher levels of care such as advanced diagnostic services, inpatient care, and surgical procedures. I appreciate Piedmont’s commitment to the community I serve.” —ROB JONES, COMMISSIONER, PICKENS COUNTY



“We can always count on Piedmont Newnan Hospital to support our growing community. The significant health-care investment they will make over the next few

years will impact generations to come in Coweta County. They are a true community partner.”

—LYNN RATIGAN SMITH, GEORGIA HOUSE OF REPRESENTATIVES, DISTRICT 70, PART OF COWETA AND HEARD COUNTIES



Reaching Out with Lifesaving Screening – Piedmont Newnan Hospital staff provides screenings at the EMC Annual Meeting where 4,000 people from the general public received free blood pressure checks, carotid ultrasounds, EKGs, sleep assessments, and health education.



Fun Run – Piedmont Hospital participated in the E. Rivers Elementary School Fun Run on March 28. Elisabeth Wang, communications specialist, dressed up as “Piedy Bear” to help in the health education of the students.

NEWS BRIEFS



Georgia Power President and Chief Executive Officer Michael D. Garrett has been appointed to the Piedmont Healthcare Board of Directors. The board oversees all Piedmont entities, including Piedmont Hospital, Piedmont Fayette Hospital, Piedmont Mountainside Hospital,

Piedmont Newnan Hospital, the Piedmont Heart Institute, Piedmont Hospital Foundation, Piedmont Physicians Group and the Piedmont Clinic. A Georgia native, Garrett took the helm of Georgia Power in 2004.

“Mike will be a great asset to the Piedmont Healthcare Board,” said R. Timothy Stack, Piedmont Healthcare’s president and chief executive officer, and board member. “His business expertise, along with his strong leadership skills, will help us continue to build a highly regarded healthcare provider system that surrounds Georgians with world-class care.”

Charlie Hall has been named executive vice president and chief financial officer for Piedmont Healthcare.



Hall will have responsibility for the corporate financial function, internal audit, patient financial services and government reimbursement. Before taking this position, Hall served as chief financial officer and vice

president of finance for Piedmont Hospital.



As part of its ongoing commitment to patient and employee satisfaction, Piedmont Healthcare has named Susan Osborne, RN, vice president of Service Excellence. Osborne will implement efforts to enhance and strengthen the relationship between Piedmont Healthcare and all of its

customers, internally and externally, and is accountable for service improvement efforts system-wide. Osborne has a wealth of hospital leadership and operations experience, including having served as a registered nurse for more than 25 years. ☒

Piedmont Hospital is a 481-bed acute-care facility in the north Atlanta community of Buckhead. Piedmont Hospital offers all major medical, surgical and diagnostic services, and was named *Best in Atlanta for Overall Cardiac Care and Cardiac Surgery* (2008) by HealthGrades (a leading healthcare ratings company). Piedmont is one of the nation's *Most Wired* hospitals for four consecutive years in the *Most Wired Survey* and Benchmarking Study.

JOHN SMOLTZ CUTS RIBBON AGAIN

Earlier this year, Piedmont Hospital unveiled its newly renovated Health and Fitness Club. Atlanta Braves pitcher John Smoltz participated in the ribbon-cutting ceremony that opened the festivities. Smoltz also cut the ribbon in 1989 for the inaugural opening of the club. ✚



Pictured left to right are Jennifer Hopper, manager of the Piedmont Hospital Health and Fitness Club; Tim Stack, president and chief executive officer of Piedmont Healthcare; Robert Maynard, president and chief executive officer of Piedmont Hospital; Atlanta Braves pitcher John Smoltz; and Jerry Cooper, M.D., chair of the Health and Fitness Club Physicians Advisory Board.



Atlanta Braves pitcher John Smoltz also took part in the July 1989 opening of the Piedmont Hospital Health and Fitness Club. Pictured left to right are Frederic McDuffie, M.D., Linda Clark, John Smoltz, Hulett Sumlin, Mark E. Silverman, M.D., Margaret Almand and Nancy Roddy.

REPRESENTATIVE LEWIS VISITS PIEDMONT



U.S. Congressman John Lewis, who represents Georgia's 5th congressional district, toured Piedmont Hospital on March 19 to meet hospital physicians, staff and patients. Pictured left to right are Michele Molden, president and chief executive officer, Piedmont Heart Institute; Szilard Voros, M.D., medical director, Cardiac CMR/CCT; Nettie Klein, administrative director, Emergency Department; Connie Whittington, vice president of patient care services and chief nursing officer; Rep. Lewis; William Knopf, M.D., chief operating officer, Piedmont Heart Institute; Holly Snow, vice president of government and external affairs; Mendal Bouknight, vice president of Development.

SENATOR CHAMBLISS VISITS PIEDMONT HOSPITAL

U.S. Senator Saxby Chambliss (R-Georgia) recently visited Piedmont Hospital. The senator's tour included the office of William McClatchey, M.D., with the Piedmont Physicians Group and a look at Piedmont's telemedicine technology. Dr. McClatchey's office received national recognition in 2006 for its use of electronic medical records (EMR) to improve patient care. Piedmont Healthcare President and CEO Tim Stack also provided Senator Chambliss a brief overview of Piedmont's growth and challenges. ✚



Pictured left to right are: Robert Maynard, president and chief executive officer of Piedmont Hospital; Berney Crane, chief executive officer of Piedmont Medical Care Corporation; William McClatchey, M.D.; Senator Saxby Chambliss.

FORMER U.S. SURGEON GENERAL SPEAKS



Former U.S. Surgeon General David Satcher, M.D., Ph.D., pictured at right, with Joe Herzberg, Piedmont Healthcare vice president of Human Resources, left; and Andy Moré, Piedmont Healthcare diversity manager. Dr. Satcher spoke at Piedmont Hospital on February 6 about ending health disparities. The event coincided with Black History Month.

NEW DISCHARGE SUPPORT CENTER IMPROVES PATIENT FLOW

Piedmont Hospital opened the new Discharge Support Center (DSC) on the lobby level of the 35 Building in March. This center was created to assist with patient flow and make more beds available by providing patients being discharged a comfortable environment to wait for transportation. The goal of the DSC is to give patients a lasting impression of the excellent service that they received while at Piedmont Hospital. Operating hours are 8 a.m. to 8 p.m., Monday through Friday. Patients wait in large, comfortable recliners, and family members or friends picking them up can pull up to the door without having to park. DSC includes a classroom that can accommodate 24 persons. ✚



Patients are seated in large, comfortable recliners.



The goal of the DSC is to give patients a lasting impression of the excellent service that they received while at Piedmont Hospital.



Arnold Named CFO

Thomas A. Arnold is the new chief financial officer and vice president of Finance at Piedmont Hospital. Arnold is a seasoned healthcare financial executive with more than 24 years of experience. He is responsible for the overall financial performance and all aspects of the day-to-day fiscal management of Piedmont Hospital, including financial strategic initiatives, revenue cycle improvements, supply chain enhancements and access to care.



Whittington Becomes Chief Nursing Officer

Connie Whittington, RN, MSN, is the new vice president of Patient Services and chief nursing officer for the hospital. Whittington has 15 years of nursing experience at Piedmont Hospital in various clinical, educational and leadership roles. She is well-qualified for the nursing executive leadership position, having served in an interim status and as administrative director of nursing systems during the past two years. In those roles, she has demonstrated excellent leadership and clinical operational skills, focusing on strategic nursing initiatives, patient flow improvements, nursing performance improvement, clinical IT deployment and nursing retention strategies.



Ray Named VP and COO

Denise Ray, MBA, RN, has been named senior vice president and chief operating officer of Piedmont Hospital. She assumes overall responsibility for planning, coordination and implementation of clinical operations effective June 16. Ray has extensive executive leadership experience, having served in various administrative and clinical leadership roles the past 22 years within the five-hospital, 728-bed Erlanger Health System in Chattanooga, Tennessee. Her most recent position at Erlanger was senior vice president of operations and chief nursing officer. +

Piedmont Mountainside Hospital, a 42-bed community hospital in Jasper, received the 2007 Press Ganey Compass Award for improvement in patient satisfaction and was named 2006 *Hospital of the Year* by the Georgia Alliance of Community Hospitals.

ANGIOGRAPHY AVAILABLE IN INTERVENTIONAL RADIOLOGY SUITE

Angiography is now available at Piedmont Mountainside Hospital in its new interventional radiology suite. Two board-certified radiologists specially trained in interventional radiology perform this imaging test that uses X-rays and a guided catheter to view the body's blood vessels more clearly. These radiologists can now better study narrow, blocked, enlarged or malformed arteries in many parts of the body, including the brain, abdomen and legs. This is especially helpful for patients who might be suffering from hypertension, headaches, deep vein thrombosis, blood clots or blood vessel damage.

Patients are awake during the procedure, which requires only a local anesthetic to numb the skin where the puncture is made. The interventional radiologist guides a catheter with a thin wire through the blood vessel using X-rays projected on a video screen to follow the catheter's movement. Once positioned, a contrast dye is injected through the catheter to highlight the flow of blood through the arteries.

In some cases, the physician also can treat the patient during an angiogram. Using a balloon or medicine, the



Two board-certified radiologists specially trained in interventional radiology perform this imaging test that uses X-rays and a guided catheter to view the body's blood vessels more clearly

interventional radiologist may be able to dissolve a clot or clear a blocked artery, depending on the location and extent of the blockage. Should surgery be required, the study results (as interpreted by the radiologist) will help the surgeon better plan how to repair the arteries.

Most angiograms are performed on an outpatient basis. Depending on the individual and the procedure, they take about an hour. Patients are normally monitored following the exam, and, if there are no concerns, they can be discharged within six to eight hours. +

PIEDMONT MOUNTAINSIDE HOSPITAL

RENOVATIONS ENHANCE SERVICES

Piedmont Mountainside Hospital is undergoing renovations to better serve patients, make visitors more comfortable, and provide better facilities for staff.

A corner of the clinical decision unit (CDU) was renovated to bring magnetic resonance imaging (MRI) services inhouse (the services were previously located in a trailer). Not only will hospital guests be more easily transported to an inhouse unit, they will enjoy the additional space and windows in the comfortable new room. The new magnet updates the MRI's capabilities, and the new unit makes MRI of the breast and heart possible.

Entering the main lobby, patients and visitors will enjoy new décor in the adjacent radiology waiting area, which has been expanded with 35 additional seats. "The warm earth tones and firm but comfortable modular seating look and feel more relaxing," says Mike Robertson, vice president of operations. "The furniture, carpeting and tile selected will set the tone as we update and renovate the facility."

Seating allows the expanded waiting area to have three groupings for families while maintaining flexibility as needs change. The additional square footage also provides space for an adjacent security office.

Additional space was added to the cafeteria so employees and guests have more seating during the 11 a.m. to 2 p.m. lunch-time surge. To make the best use of this space at other times, accordion-style doors allow it to be divided into sections for classes, conferences and meetings. With audiovisual capabilities, this multi-purpose area can serve as a mini-board room, an educational facility or a second location for a command center in case of a disaster. +

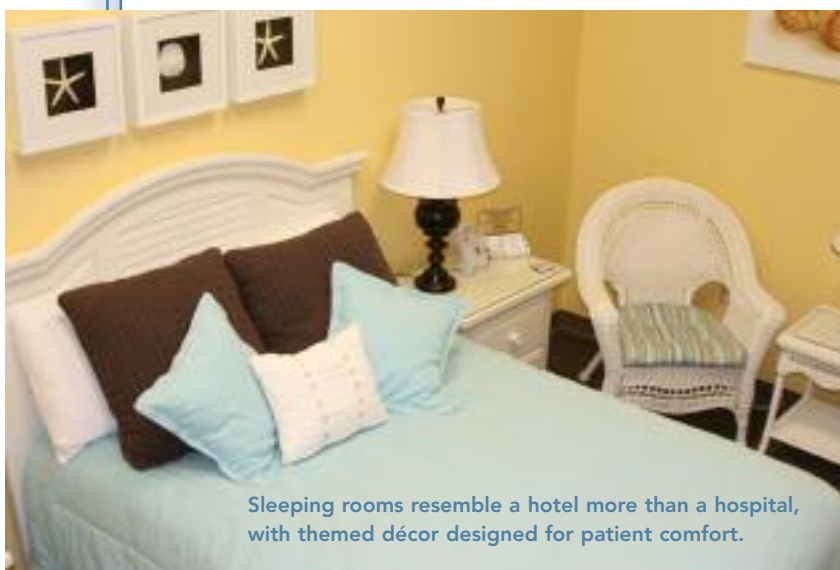


The new magnet updates the MRI's capabilities, and the new unit makes MRI of the breast and heart possible.

Piedmont Fayette Hospital, a 143-bed, acute-care community hospital in Fayetteville, is one of the nation's *Most Wired* hospitals in 2007, 2006 and 2005.

PIEDMONT MOUNTAINSIDE OFFERS SLEEP DISORDERS CENTER

North Georgia residents can rest easy knowing that Piedmont MountainSide Hospital now has an accredited Sleep Disorders Center under the medical direction of a board-certified specialist in sleep disorders, David R. Lesch, M.D. The four-bed Sleep Disorders Center, formerly known as Sleep Services of Jasper, LLC, is equipped and staffed to help people suffering from any sleep disorder, including sleep apnea, narcolepsy, insomnia and restless leg syndrome.



Sleeping rooms resemble a hotel more than a hospital, with themed décor designed for patient comfort.



The four-bed Sleep Disorders Center is located in the Medical Building adjacent to the hospital.

Julie Yaeger, a respiratory therapist and registered sleep technologist who previously owned the center, has joined Piedmont MountainSide Hospital as the Sleep Disorder Center's coordinator. Located in Suite 130 of the medical

building adjacent to the hospital at 620 J.L. White Drive, the center is open from 8:30 a.m. to 5 p.m., Monday through Friday, but performs many overnight sleep studies.

Sleeping rooms resemble a hotel more than a hospital, with themed décor designed for patient comfort. "The Ritz" is the largest room, accommodating patients with special needs. Other choices are the rustic "Lodge," the "Beach House" and "La Hacienda."

"We're very customer-service oriented and compassionate," says Yaeger. "We want people to feel as comfortable as possible. Our professionals are available to answer questions and offer support before, during and after testing."

Sleep services are available at all Piedmont Healthcare hospitals. For information, contact:
 The Sleep Disorders Center at Piedmont MountainSide Hospital (Jasper) 706-253-2378
 The Sleep Center at Piedmont Hospital (Atlanta) 404-605-4278
 The Sleep Center at Piedmont Fayette Hospital (Fayetteville) 770-719-6031
 The Sleep Center at Piedmont Newnan Hospital (Newnan) 770-254-3289



Michael Burnett named chief operating officer. Burnett most recently served as vice president of Clinical Services. He began his career with Piedmont Hospital in 1996 and came to Piedmont Fayette Hospital in 2001. In his new position, Burnett oversees the principal operation areas of the hospital, including plant services, patient services and nursing services. He also supervises human resources and special projects.

Cancer patients may soon receive radiation therapy at Piedmont Fayette. Earlier this year, the Division of Health Planning (part of the Georgia Department of Community Health) approved the Certificate of Need application for a linear accelerator. A linear accelerator administers radiation that kills or shrinks cancer cells. Radiation therapy is the primary form of treatment for many types of cancer. In other cases, it is used in conjunction with surgery and/or chemotherapy.

"Our patients will no longer have to travel great distances for a stressful, prolonged daily treatment regimen," said Darrell Cutts, president and chief executive officer of Piedmont Fayette Hospital. The addition of a linear accelerator makes this essential treatment option more convenient and helps ensure continuity of care closer to home.

In 2006, Piedmont Fayette Hospital filed an application to add radiation therapy services to its oncology services. While the application meets Department of Community Health numerical need projections, as with all Certificate of Need applications, it was subject to appeal. In this case, the approval process was delayed by an appeal. However, the state upheld its decision supporting radiation therapy in Fayette County at Piedmont Fayette Hospital. Piedmont Fayette's oncology services range from diagnosis, medical and surgical oncology to rehabilitative therapy services and nutritional, spiritual and support groups.

2,000 babies and counting. Since Piedmont Fayette Hospital started offering high quality obstetrical services in September 2006, it has welcomed more than 2,000 babies. The Maternity Center features three labor, delivery and recovery suites, seven mother/baby rooms with two C-section suites and neonatal intensive care services.

In response to a growing demand for these services, Piedmont Fayette has submitted a Certificate of Need application to the Georgia Department of Community Health to expand. The expansion request includes additional labor, delivery and recovery rooms, another C-section suite and a triage evaluation room.

Piedmont Fayette Hospital is growing. The hospital recently added two new ICU (intensive care unit) patient rooms. By mid-July, Piedmont Fayette will have seven new PACU (Post Anesthesia Care Unit) recovery rooms. The fourth and fifth floors to the recently completed construction project are being built, with plans to relocate the Intermediate Care Unit (IMCU) and orthopaedic services and add observation rooms when it opens in March 2009. To accommodate the increase in patients and visitors, 137 parking spaces will be added.



The Piedmont Physicians Group (PPG) has more than 80 primary care physicians in 28 offices throughout metro Atlanta. A member of Piedmont Healthcare, the PPG is governed by the Piedmont Medical Care Corporation and was named a *Better Performer* for the sixth consecutive year by the Medical Group Management Association for superior operational service compared with similar medical group practices nationwide.

NEW PHYSICIANS JOIN PPG

The Piedmont Physicians Group (PPG) continues to grow and exemplify the Piedmont trademark of healthcare excellence. The following physicians recently joined the ranks of PPG:

M. Steven Cook, M.D., joined the Piedmont family to create Piedmont Physicians at Newnan.

Kimberly Edwards-Hall, M.D., joined Piedmont Physicians at Newnan.

Louis Cohen, M.D., joined Piedmont Physicians at East Cobb.

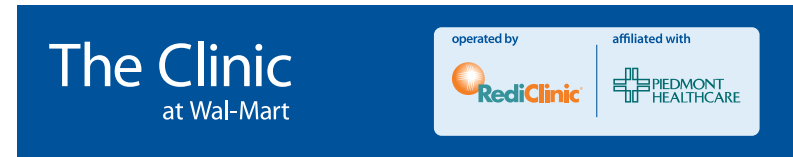
Marc Harrigan, M.D., joined Piedmont Physicians at Cascade.

Philicia Andrews, M.D., joined the Piedmont Physicians at Austell.

Signe O'Neal, M.D., joined the Piedmont Physicians Group in Coweta County. +

PIEDMONT PARTNERS WITH WAL-MART AND REDICLINIC

Piedmont Healthcare has launched a partnership with RediClinic, a nationally branded independent care operator providing non-emergent, routine and preventive care in select Wal-Mart locations in the greater metro Atlanta community. The Piedmont Physicians Group will provide state required oversight by reviewing a percentage of charts at the clinics, which are staffed by nurse practitioners.



Branded as "The Clinic at Wal-Mart," the first clinics opened in April in Dahlonega and Dallas. Additional locations are slated to open later in 2008.

RediClinic prides itself on its facilities, which offer a more conducive setting for healthcare than its competitors, as well as its affiliation with local reputable healthcare systems in the markets in which they have clinics. Piedmont is proud to be the partner in the Atlanta market.

Among their Get Well services, RediClinic will treat strep throat, sinus infections and bladder infections as well as a number of Stay Well services such as diabetes testing, smoking cessation, flu shots, vaccinations and school and camp physicals. RediClinics have extended hours and thereby provide care after normal business hours and on weekends and holidays when most physician offices are not open.

To learn more about RediClinics, visit www.rediclinic.com or www.piedmont.org. +

PIEDMONT PHYSICIANS GROUP DIRECTORY

Piedmont Physicians Group
35 Collier Road, Suite M-260
Atlanta, GA 30309
404-367-3100

Piedmont Physicians in Atlantic Station
232 19th Street, NW, Atlanta, GA 30363
404-367-3000

Piedmont Physicians at East Cobb
1230 Johnson Ferry Place, Suite A10
Marietta, GA 30068
678-560-0511

Piedmont Physicians at Jasper
14 Sammy McGhee Blvd., Suite 204
Jasper, GA 30143
706-253-3141

Piedmont Physicians at Phoenix Boulevard
1720 Phoenix Blvd.
College Park, GA 30349
770-997-9928

Piedmont Physicians at Shakerag Hill
4000 Shakerag Hill
Peachtree City, GA 30269
Internal Medicine - 770-486-7100
Family Practice - 770-486-7070
Pediatrics - 770-486-7111

Piedmont Physicians Group
35 Collier Road, Suite 775
Atlanta, GA 30309
404-350-1122

Piedmont Physicians at Austell
5914 Love Street, Austell, GA 30168
770-739-9971

Piedmont Physicians at Fayette
1267 Hwy. 54 West, Suite 5200
Fayetteville, GA 30214
770-719-5601

Piedmont Physicians at Marietta
3525 Busbee Drive, Suite 1000
Kennesaw, GA 30144
770-422-0064

Piedmont Physicians at Pickens
Pickens Medical Plaza
1222-A East Church Street
Jasper, GA 30143
706-692-2437

Piedmont Physicians at Tate Community Clinic
89 Clinic Road, Tate, GA 30177
770-737-3333

Piedmont Physicians Group
105 Collier Road, Suite 5040
Atlanta, GA 30309
404-350-6646

Piedmont Physicians at Brookhaven
4062-C Peachtree Road
Atlanta, GA 30319
404-231-4231 or 404-231-9909

Piedmont Physicians at Yorktown Center
101 Yorktown Drive
Fayetteville, GA 30214
Internal Medicine - 770-460-4285
Family Practice - 770-460-4280
Dermatology - 770-460-4283
Pediatrics - 770-460-4281

Piedmont Physicians at Newnan
38-A Hospital Road, Newnan, GA 30263
770-251-3275

Piedmont Physicians at Roswell Road
4890 Roswell Road, Atlanta, GA 30342
Suite 100 - 404-255-9244 or
404-835-4210
Suite 250 - 404-845-1200

Piedmont Physicians at Vinings
3020 Paces Mill Road, Atlanta, GA 30339
770-437-4200

Piedmont Physicians Group
105 Collier Road, Suite 2070
Atlanta, GA 30309
404-350-3860

Piedmont Physicians at Cascade Road
3699 Cascade Road, Suite B
Atlanta, GA 30331
404-691-7006

Piedmont Physicians at Hickory Flat
6175 Hickory Flat Hwy., Suite 180
Canton, GA 30115
770-704-6988

Piedmont Physicians at Peachtree City
1000 Commerce Drive
Peachtree City, GA 30269
770-486-5000

Piedmont Physicians at Senoia
7285 Highway 16, Suite C
Senoia, GA 30276
770-599-0505

Piedmont Physicians at White Oak
1615 Hwy 34 East, Newnan, GA 30265
770-252-6767

'SPACESHIP-LIKE' HYPERBARIC CHAMBER HELPS CUB SCOUT HEAL

For Cub Scout and straight-A student Joey Doolittle, there is no merit badge for enduring cancer. But the brave eight-year-old boy has definitely earned one in spirit for battling rhabdomyosarcoma, a tissue-damaging childhood cancer, all his young life. "He's been going through chemotherapy since he was three months old," says Joey's mother, Kimberly Doolittle.



Joey and his mother, Kimberly Doolittle.

Although the family is used to making the trek to Atlanta for treatments, Kimberly was grateful that her son could receive a special therapy close to home at Piedmont Newnan Hospital's Wound Treatment and Hyperbaric Care Center. Joey received hyperbaric oxygen therapy for a non-healing sore on his neck called a radionecrosis, a common side effect of radiation treatment for his type of cancer that can cause a hole to form in the skin. Giant enclosed hyperbaric oxygen chambers are often used by divers suffering from the effects of the bends – the decompression sickness caused by coming up too quickly for air. On land, clear hyperbaric oxygen chambers are also an effective, FDA-approved healing tool for many ailments. A hyperbaric chamber provides an oxygen-saturated environment that stimulates the growth of new blood vessels while helping heal damaged skin tissue.

Normal breathing in the chamber's oxygen-rich environment is thought to accelerate healing, stimulating the growth of new blood vessels and improving circulation, says Sheryl Durr, RN, MS, director of the center. There are no tubes or drugs involved in hyperbaric oxygen therapy, although patients can receive a topical or oral pain medication if they have problems with existing pain.

For an hour a week over a six-week period, Joey watched movies, joked with the center's nursing staff and his doctor, Jodi Vann, M.D., and even had a conference call with his third grade classmates at White Oak Elementary in Newnan – all while lying in a seven-foot long, enclosed chamber filled with a high concentration of oxygen.

"Joey fit right in," says his mom, "and from the moment we walked in, they treated him like they've known him his whole life; the nurses made him feel very comfortable – I think he enjoyed it." According to Dr. Vann, the experience even sparked Joey's imagination. "He often joked with Judy Bennett [who coordinates hyperbaric oxygen treatment at the center] that he was getting in a spaceship, and that she was an alien," says Dr. Vann, who oversaw Joey's treatment in the hyperbaric oxygen chamber.

Enduring a radionecrosis would be a mean feat for the toughest adult. In Joey's case, he had a hole that began at his jaw and "went through the floor of his mouth through

the skin," Dr. Vann says. "If he drank anything, it would come pouring out." But typical of the little boy's upbeat attitude, "Joey joked that he could blow bubbles out of his neck."

Joey's medical condition also posed some challenges. Although the chamber is used for many types of non-healing wounds, "it was important to coordinate care with his oncologist to make sure that there were no contraindications about putting him in the chamber," Dr. Vann says. Although there were none, an ultrasound of Joey's heart found a previously undiagnosed atrial septum defect, prompting Dr. Vann to coordinate his treatment with a cardiologist. The team at the center also worked with an oral surgeon to ensure Joey's jaw was healing properly, she says.

According to Durr, the staff at the center sees about six to eight patients a day who use the hyperbaric oxygen chamber. Their ailments range from bone and tissue

necrosis, to brown recluse spider bites, burns, crush injuries, diabetic foot and leg ulcers, and compromised skin graft flaps. Although this therapy has been touted as a cure-all by celebrities and athletes, the FDA has approved set conditions for hyperbaric oxygen therapy. "The treatment is based on the type of wound," says Durr. "Each patient's condition is considered in a holistic manner. So, we also want to know if the patient eats

well and has other medical concerns under control."

Joey is finished with his hyperbaric oxygen treatment, but he still is undergoing chemotherapy for his cancer. That isn't stopping this energetic child; he's working on a fundraiser to buy toys for other children receiving treatment at the cancer center where he is being treated. "He's calling it Joey's Toy Box," his mom Kimberly says. "He wants to provide toys for the hospital and money so that the child-life specialists there can get what they need during the year. It was totally his idea."

That does not surprise Dr. Vann: "Joey is such an awesome kid. He does think a lot about others, and he doesn't wallow in self-pity. He has the best attitude about life. We all learn a lot from him."

Piedmont Newnan Hospital's Wound Treatment and Hyperbaric Care Center has the only two hyperbaric oxygen chambers in the Piedmont Healthcare system. For information, call the center at 770-254-3331. ☒



Piedmont Newnan Hospital is a 143-bed, acute-care community hospital in Newnan offering 24-hour emergency services, women's and children's services (including OB and inpatient pediatrics), and general medical, surgical, diagnostic and rehabilitation services.

ONE STEP CLOSER TO REALITY

Piedmont Newnan Hospital has received state approval for its Certificate of Need (CON) application for a new hospital facility. The facility will be located on approximately 114 acres on Poplar Road near Interstate 85. Construction on the site would begin in the fall, and the hospital would be open to serve the community in early 2011.

The CON was filed in January with the Division of Health Planning (part of the Georgia Department of Community Health) and defines a 136-bed hospital facility on nine floors that will improve patient access; provide flexibility for changing clinical, technology and community needs; increase operational efficiencies; and accommodate future growth. Private inpatient rooms will be adaptable to the needs of patients and will include 14 post-partum beds, 18 critical care beds and 104 general medical/surgical patient beds. The facility also will feature eight operating rooms and 23 patient rooms in the Emergency Department.

Designated green spaces and natural areas will serve to organize the overall campus and provide restorative spaces for patients, visitors and staff. "Our goal is to create a lush, technologically advanced healing environment capable of adapting to the growing and ever-changing needs of the

community," said Michael Bass, president and chief executive officer of Piedmont Newnan Hospital.

Designed to comply with the Leadership in Energy and Environmental Design (LEED) Green Building Rating System™, the new hospital will use sustainable building strategies (including energy efficiencies and water reuse and conservation technologies) in an effort to reduce future operating costs, provide a healthier work environment and reduce the overall environmental impact of the project. ☒



A rendering of the new Piedmont Newnan Hospital.

PNH LAB AWARDED ACCREDITATION

Piedmont Newnan Hospital's Laboratory has been awarded a two-year accreditation by the Commission on Laboratory Accreditation of the College of American Pathologists (CAP), based on the results of a recent on-site inspection.

"The accreditation of our laboratory services further demonstrates our commitment to providing patients with

quality healthcare," said Terri Moser, director of the Piedmont Newnan Hospital Laboratory, which is part of an exclusive group of more than 6,000 CAP-accredited laboratories nationwide. "We applaud our dedicated staff who continue to meet the high standards that we maintain."

The goal of the CAP Laboratory Accreditation Program is to improve

patient safety by advancing the quality of pathology and laboratory services through education, standard setting, and ensuring laboratories meet or exceed regulatory requirements. The CAP laboratory accreditation program, begun in the early 1960s, is recognized by the federal government as being equal to or more stringent than the government's own inspection program. ☒

Outpatient Surgery Gives Newnan Resident Clear Vision

by Rebecca Rakoczy

LARRY SMITH does not take his sight for granted. As a former Newnan pharmacist, he spent more than a quarter century deciphering doctor's instructions to fill prescription drugs for thousands of Coweta County residents.

For years he had worn glasses and contacts. But he knew he needed more than another pair of eyeglasses when his favorite pharmaceutical journals and TV shows seemed increasingly out of focus. "Everything was a blur," the 62-year-old Smith says. "I was very discouraged. I love to read."

A visit to his eye doctor revealed cataracts in both eyes that had clouded his vision. Smith needed cataract surgery and went to the Piedmont Newnan Hospital Outpatient Surgery Center. Now he is able to read his beloved journals and see his wife, Phyllis, of almost 40 years much more clearly. But Smith received more than his vision back after visiting the Outpatient Surgery Center; he received world-class care and compassion.

Severely disabled by a degenerative spinal disease, Smith says he knows he was a "difficult case" for the center because of his physical disability. That didn't seem to deter the medical staff, he says, who worked to make sure he was comfortable during the procedure. "My spine is fused together, and it took a good while for them to get me prepped for surgery," he says.

Pillows and special foam supports were needed because of his condition. "The nurses were wonderful, and the operation didn't take very long," Smith says. "They were so kind, like they had known me all my life." Smith was able to return home with his wife within an hour after the operation. "I can see better than I have in years," he says. "I can say my life has been changed entirely by the surgery."

Cataract surgery is just one of a host of different procedures offered through the Outpatient Surgery Center. In 2007, more than 5,500 patients were referred to the center to receive surgeries and procedures. They included



many pediatric patients who needed ear tubes, sinus lavage, or surgery to remove their tonsils and adenoids; patients who needed colonoscopies and hernia repairs; and others who came for brachytherapy for prostate cancer.

The center also has access to a lithotripsy machine to "blast" kidney stones, which brought relief to more than 100 patients last year. The anesthesiologists are board-certified, and the medical staff are trained in a variety of specialties, including emergency services and intensive care.

"This is truly same-day surgery," says Pam Murphy, RN, CNOR, Surgical Services director for Piedmont Newnan Hospital. A procedure like cataract removal can take less than two hours – from pre-op to home care instruction.

The Piedmont Newnan Hospital Outpatient Surgery Center, located at 80 Jackson Street in Newnan, was recently renovated and now features 21 spacious private recovery rooms. "Our biggest draw here are private rooms for each patient when they get here. Families can wait with you until you have your procedure or surgery," says Rosalyn Stover, RN, clinical team leader at the center. "They are also allowed in the post anesthesia unit when the surgery is completed."

That easy access means a lot to patients like Smith, whose wife was able to stay by his side before and after the surgery. "It was great," he says. "They knew just what to do, and there was no time wasted. I felt like I was home – not in a hospital."

For more information about Piedmont Newnan's Outpatient Surgery Center services, call 770-253-1912, or go to www.piedmontnewnan.org. For information on outpatient surgery services at Piedmont Healthcare's other hospitals, visit www.piedmont.org. ☒



Meseret Habte, a student of The Center for Health and Learning

By Tricia Molloy

THE CENTER FOR HEALTH AND LEARNING WAS ESTABLISHED IN 2005 THROUGH A PARTNERSHIP BETWEEN PIEDMONT HEALTHCARE AND MERCER UNIVERSITY. THESE TWO OUTSTANDING INSTITUTIONS CAME TOGETHER TO SUPPORT EACH OTHER'S WORTHY GOALS: TO BRING MORE NURSES AND OTHER HEALTHCARE PROFESSIONALS INTO THE HEALTHCARE FIELD AND ENHANCE RESEARCH.

The Center leverages the strengths of both organizations to increase the number of nurses, pharmacists, physician assistants, family therapists and other valuable professional clinicians who might base their careers in Atlanta or Georgia. The partnership works to understand and meet current community needs, as well as future needs, for a well-trained healthcare workforce.

According to R. Timothy Stack, president and chief executive officer of Piedmont Healthcare, the partnership between Piedmont Healthcare and Mercer University is a unique opportunity for Piedmont to take steps today to prepare for the greater Atlanta region's future healthcare needs. "It's that phrase you hear so much – a 'win-win' – but that's really the case here," Stack says. "We're not only helping ensure there are highly trained healthcare professionals at Piedmont facilities, we're helping develop the next generation of healthcare excellence in Georgia. We've established an endowment to create the Piedmont Healthcare Chair in Nursing to attract internationally recognized nursing educators. Working together, we're boosting Georgia's supply of qualified nurses."

Through the Piedmont Nursing Scholars program, Piedmont pays tuition for high-achieving nursing students in exchange for an average commitment of two years to work with competitive pay at Piedmont Hospital upon graduation. The program also is being extended to other Piedmont Healthcare facilities. The students, who must maintain a 3.0 grade-point average to remain in the program, receive valuable, real-world clinical experience at the hospital as part of their training. "They already know their way around and all the people at the hospital," says Richard

Swindle, Ph.D., senior vice president of Mercer University. "It's a very smooth, anxiety-free career transition." The scholarship program is designed to ensure that a minimum of 35 new graduate nurses will enter Piedmont Hospital on an annual basis. There are 50 active scholars in the program at all times.

"For every scholar who graduates and begins working at Piedmont full-time, there's a significant reduction in the expense of using travel and agency nurses to fill the gap," says Pam Redman, RN, Piedmont's nursing development manager. "The average cost to train a new graduate nurse is \$75,000, so it helps to have that two-year commitment. Full-time nurses also participate in leadership activities, serve on process improvement councils and are involved with the community. Patients appreciate their loyalty and dedication."

With an average Piedmont tuition investment of \$40,000 per scholar, these students are highly valued. "Mercer is one of the toughest nursing schools in the region, and these scholars are at the top of their class," Redman says. "The Mercer faculty and the Piedmont staff have a strong desire to see them succeed. We get to know them personally – their families, their aspirations. We admire their determination."

The Center for Health and Learning also allows Piedmont to move into the prestigious area of academic medicine and cutting-edge research. The Mercer College of Pharmacy and Health Sciences is conducting lifesaving cholesterol screening research in conjunction with the Fuqua Heart Center of Atlanta at Piedmont Hospital.

"Mercer and Piedmont are both prominent nonprofits

Learning Experience:

Piedmont/Mercer University Partnership Offers Students Real-World Training

“The nurses at Piedmont were so helpful and supportive. I asked a lot of questions and they were always there to show me what to do.”



Students attend a critical care class at Piedmont Hospital.



Students receive valuable, real-world clinical experience at the hospital as part of their training in the Mercer program at Piedmont.

that share similar cultures,” says Dr. Swindle. “We are focused on serving and making a difference. We each have solid values and a true appreciation of people. It shows in the way we treat our staff and students and patients.”

This partnership continues to bear fruit as more programs emerge. Last year, a physician assistant program was added. “Physician assistants often spend more time with patients than doctors do,” says Dr. Swindle. “They can examine patients and write routine prescriptions, allowing the doctors to focus on other patients with

greater needs. More physician assistants in the system help enhance the quality of care.”

The Center for Health and Learning board features an equal number of Piedmont and Mercer representatives. Connie Whittington, Piedmont Hospital’s chief nursing officer, sits on the board. “The nationwide shortage of registered nurses, accompanied by an aging nursing workforce and an aging population, are stressors on the availability of RNs at the bedside,” she says. “We also are experiencing a shortage of openings in colleges and schools of nursing due

to a lack of qualified professors. Serving on the board has provided the opportunity to look at the broad picture of not only educating nurses, but educating nursing educators. Piedmont Healthcare is proud of the collaborative program with Mercer which provides not only additional nurses, but also supports an endowed chair for Mercer to focus on increasing the number of nursing educators.”

What’s next for The Center for Health and Learning? “We recently hired an executive director who will work full-time on promoting the Center’s key initiatives,” Dr. Swindle says. Mercer’s Stetson School of Business and

Economics is designing a program for healthcare administrators that will offer a professional MBA program with a healthcare component. “This will benefit Piedmont executives and other managers. We can offer the classes at Mercer or Piedmont.”

Piedmont Healthcare’s endowed chair will fund a faculty position at the nursing school. This person will start a Ph.D. program to train nursing faculty professors. Mercer is also looking at health science programs like physical therapy to add to its offerings. Says Dr. Swindle: “The sky’s the limit when it comes to connecting people with ideas and making things happen.”

From Piedmont’s perspective, collaborating with Mercer University is an investment in its own core mission – providing world-class healthcare at the local level. “Piedmont is a community healthcare system,” says Stack. “That doesn’t just mean taking care of the patients who walk through your door today; it means preparing to care for the patients who will come through our doors five and 10 years from now. I can’t think of a better place to start than by training the best right here at Piedmont.”

For more information about programs at The Center For Health and Learning, call 678-547-6112. ☒

Making It Happen: Mom Realizes Nursing Dream through Scholarship Program

In 2002, Hannah Oliver spent five weeks in the intensive care unit at Egleston’s Children’s Hospital with her newborn daughter, Abby.

Abby was being treated for RSV, a respiratory virus. “I saw how those nurses cared for me and my family and the others there,” the 32-year-old mother of three says. “They hugged us and talked to us and helped us cope. I knew I wanted to give that back.”

By the time her daughter was well enough to go home, Hannah’s mind was made up – she was going to be a nurse.

An English major with a background as a medical manufacturing research assistant, Oliver had been out of the workforce for a few years to be a stay-at-home mom to her children – now 10, eight and six. Now she was considering financing her nursing degree through a loan. “I told my husband to just think of it as if we’re borrowing money to buy a Mercedes, and we’ll pay it off over time,” she says.

Oliver chose Georgia Baptist College of Nursing of Mercer University for its reputation. When she learned about the Piedmont Nursing Scholars program, she was thrilled. “To begin my new career without that debt hanging over us is such a blessing.” Oliver did her clinical work on weekends in the neonatal intensive care unit, which is where she now works. “The nurses at Piedmont were so helpful and supportive. I asked a lot of questions, and they were always there to show me what to do.”

On Oliver’s first day on the job, Piedmont Healthcare President and Chief Executive Officer Tim Stack greeted the new employees during orientation. “He talked about the Piedmont Nursing Scholars program and his idea to partner with Mercer,” Oliver explains. “I felt so grateful to him. I would never have been satisfied with any job where you put in your time and go home. I’m part of the Piedmont family. We take pride in serving others and share the same goal to do our best. Piedmont is committed to making a difference. I’m here to make a difference.”

Oliver is already touching lives and hearts. “Just yesterday, a mom came to see her premature baby,” she says. “The baby needed more oxygen, and mom was distraught. I reminded her that there will be setbacks along the way, but that there is a light at the end of the tunnel. I gave her hope. Today, he’s doing better, and she got to hold him and read to him. What a sweet baby.” ☒



PHYSICIAN ASSISTANT PROGRAM

Mercer University's Physician Assistant (PA) Program at Piedmont Hospital is an entry-level master's degree program that is part of the University's College of Pharmacy and Health Sciences. The 28-month PA program includes 13 months of initial classroom instruction followed by 15 months of clinical rotations at Piedmont Hospital. The clinical rotations consist of nine core rotations, including family practice, pediatrics, women's health, emergency medicine, surgery, internal medicine-outpatient, internal medicine-inpatient, behavioral medicine and orthopedics. At Piedmont, students work with a physician assistant "mentor" and physician preceptor to gain real-world experience. +



Mercer student Nancy Tyler speaks with Piedmont Hospital patient Hazel Gallaway during a clinical rotation.

Nursing Chair Establishes Nurse Education Ph.D. Program

The Piedmont Healthcare Chair in Nursing has been established to benefit students at Georgia Baptist College of Nursing of Mercer. Funded by Piedmont Healthcare with an endowment grant to the Center for Health and Learning, a partnership of Piedmont Healthcare and Mercer University, the Chair will support the establishment of a Ph.D. program in nursing education at Mercer.

"The changing and complex nature of healthcare requires us to find innovative solutions for the future delivery of care as well as patient outcomes," says R. Timothy Stack, president and chief executive officer of Piedmont Healthcare. "We want to continue to bolster interest in the nursing profession, and this Ph.D. program is a natural enhancement to nursing education in general and the Piedmont Nursing Scholars program in particular."

In June 2005, Piedmont Healthcare and Mercer University formed The Center for Health and Learning to create a number of joint initiatives, including nursing, pharmacy, research and other medical and allied health education programs. One of the first initiatives under the Center for Health and Learning was the



Through The Center for Health and Learning, Piedmont Healthcare will enhance its teaching environment and expand on-campus research.

Piedmont Nursing Scholars program, a collaborative nursing partnership between Georgia Baptist College of Nursing and Piedmont designed to help recruit, educate and ultimately place more nurses at Piedmont and in the community at large. Through The Center for Health and Learning, Piedmont Healthcare aims to enhance its teaching environment and expand on-campus research that is focused on outcomes and improved patient care. Piedmont also seeks increased access to students and potential employees in nursing, pharmacy and other allied health fields. Long term, Piedmont hopes to establish unique hospital/university integrated programs. +

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Piedmont Heart Institute Welcomes Prestigious Physicians



Two cardiology groups, the Atlanta Cardiology Group (ACG) and Cardiology of Georgia (COG), have joined the Piedmont Heart Institute (PHI), establishing the first non-academic integration between cardiovascular physicians and a healthcare system in Atlanta. In addition, PHI expects a third group, Cardiac Disease Specialists, to join in July. Combined, the physician groups form Piedmont Heart Institute Physicians.

"This is important because it allows providers – both physicians and the hospital – to focus on patient care instead of business and financial pressures," says William D. Knopf, M.D., PHI's chief operating officer. "Healthcare is changing. Hospitals and physicians face financial challenges to remain viable. In order to give patients the best care, they need to work together. The best way to do that is to become clinically integrated."

The Atlanta Cardiology Group joined the Piedmont Heart Institute in November 2007. The 25-member cardiovascular physician practice has a main office on the Piedmont Hospital campus while maintaining offices across Georgia. "This is an excellent affiliation for us," says William S. Knapp, M.D., managing partner of ACG. "Since ACG's beginning 40 years ago, we have added physicians and expanded to new communities to deliver the best quality care. The relationship with Piedmont continues this legacy." ACG has 15 offices in greater Atlanta and surrounding communities, from north Atlanta to Blairsville and from Douglasville to Greensboro. Atlanta Cardiology Group brings cardiologists who are experts in the field and internationally recognized for their clinical skills, teaching and research in areas such as treatment for heart attack.

Continued on next page...



PIEDMONT HOSPITAL

Cardiology of Georgia joined PHI in April. The 20-member cardiovascular physician practice, with eight locations that include Buckhead, Canton, Fayetteville and North Fulton, is another important addition to PHI as it continues to propel new programs in cardiovascular research, education and excellence in prevention, arrhythmias, coronary and vascular intervention, stroke and cardiac imaging. “Cardiology of Georgia has been an integral part of the history and foundation of cardiovascular care at Piedmont for more than 30 years,” says Michele M. Molden, president and chief executive officer of the Piedmont Heart Institute. “COG will continue to serve our communities with clinical expertise and now will be involved in the leadership and direction of the Piedmont Heart Institute.”

“Piedmont has been home to us for more than 30 years,” says John W. Hurst Jr., M.D., managing partner of COG. “It is only natural that we pursue this affiliation under the Piedmont Heart Institute with its vision of advancing cardiovascular care for those we serve.”

PHI is the first of its kind affiliated with a community hospital system in greater Atlanta. It brings prominent cardiovascular physician groups together with one of the premier cardiac centers in the region, the Fuqua Heart Center of Atlanta at Piedmont Hospital. In fact, Piedmont Hospital was recently named *Best in Atlanta for Overall Cardiac Care and Cardiac Surgery (2008)* by HealthGrades®, the leading healthcare ratings organization.

PHI is implementing a new care delivery model in greater Atlanta that eliminates the barriers to working more closely together and creates a platform where leadership is shared with enhanced care and services for the community. This fully integrated clinical and financial model will ultimately improve the patient experience, care efficiencies, quality and outcomes.

“We now have the resources that

the physicians together with clinical staff at Piedmont Healthcare can develop such as clinical pathways, and we can then create metrics that are measurable to improve care,” says Dr. Knopf. “The physicians and the hospital together as providers are now aligned and pointing in the same direction to do what’s in the best interest of the patient.”

The vision of PHI is to create a destination center for cardiovascular care for Atlanta and the Southeast region. It offers the most advanced patient care, including genetic testing, advanced imaging techniques, minimally invasive surgeries and new therapeutic treatments for heart valve problems, congestive heart failure and arrhythmias. With this new model, PHI expects it is attracting the “best and brightest” physicians with national and international reputations. “There is a new way of taking care of patients that previously didn’t exist in the Atlanta market,” Dr. Knopf explains.

The vision of PHI is to create a destination center for cardiovascular care for Atlanta and the Southeast region.

According to Molden, this is the first time in Atlanta that physicians and a community hospital have become partners in patient care focusing on quality outcomes. “In many situations in our current healthcare system, hospitals and physicians have been at odds with each other because of decreasing reimbursement and competing financial incentives,” she says. “With this new model, we’re able to pool our intellectual capital and eliminate that inherent competition between physicians and hospitals. We’re supporting each other as partners, and we’re focusing on enhancing quality patient care. Our success will rely on the successful integration between hospital and physicians.”

Additionally, with new technology and equipment entering the market,

PHI hopes to streamline technology costs by having physicians and the hospital work together to use resources efficiently and effectively. PHI will integrate inpatient and outpatient care through information systems, coordinated care and an elimination of duplicate testing.

“This is an exciting time for Piedmont,” adds Molden. “Our affiliation with the Atlanta Cardiology Group and Cardiology of Georgia will enable us to more effectively provide our quality services to patients in the many communities we serve. ACG and COG will complement the existing cardiovascular expertise at Piedmont, a tradition that started over 50 years ago. We are proud that they’ve chosen Piedmont for their home. And we look forward to Cardiac Disease Specialists joining the Piedmont Heart Institute as well.”

Piedmont Hospital has continued to earn recognition as a leader in the prevention and treatment of heart disease since the mid-1960s. Piedmont

was one of Georgia’s first hospitals to establish a dedicated coronary care unit (CCU), the first to hire a full-time director of a community CCU, and one of the first in the United States to use telemetry monitors throughout the hospital. Piedmont has successfully developed cardiac catheterization, interventional cardiology, comprehensive electrophysiology and arrhythmia services, advanced heart failure management, open-heart surgery and peripheral vascular services. This expertise culminated in 1994 with the centralization of services at the Fuqua Heart Center of Atlanta at Piedmont Hospital. Exceptional cardiovascular services have also developed at other Piedmont hospitals, which will work with PHI in the delivery of world-class cardiac care. ✚

Fuqua Heart Center Receives \$5 Million From J.B. Fuqua Trust

The Fuqua Heart Center of Atlanta at Piedmont Hospital received a \$5 million bequest from the J.B. Fuqua Revocable Trust. This is the largest estate gift to date in Piedmont’s 102-year-old history, and represents the Fuqua family’s ongoing commitment to the Fuqua Heart Center and heart care at Piedmont Hospital.

Piedmont will establish an endowment to continue funding priorities which Mr. Fuqua supported during his lifetime of philanthropy.

Priorities are state-of-the-art equipment, including hardware and technology, programs and education, and staff. The gift will be used to equip the Fuqua Heart Center with the latest technology as advancements are made, support and enhance scientific and educational programs and activities associated with the Fuqua Heart Center, and support staff responsible for carrying out scientific and educational work at the Fuqua Heart Center.

“As you know, my father was a generous benefactor to many institutions, both large and small,” says J. Rex Fuqua. “He had a personal interest and affection for each one. He was especially dedicated to having a world-class heart center in his community and proud to have his name linked to the Fuqua Heart Center of Atlanta at Piedmont Hospital, as well as the impact it has on the lives of others.”

The Fuqua Heart Center was presented to the people of Atlanta by Mr. Fuqua in honor of his wife, Dottie, on the occasion of their 50th wedding anniversary in February 1995. Fuqua gave more than \$10 million to the Fuqua Heart Center and Piedmont Hospital over his lifetime and served on the Piedmont Hospital Foundation Board of Directors. He died on April 5, 2006, at Piedmont Hospital.

“Piedmont Hospital and the Fuqua Heart Center are honored to receive this generous bequest from the J.B. Fuqua Revocable Trust,” said Mark E. Silverman, M.D., chief of cardiology at Piedmont Hospital. “It is an honor and a privilege to be stewards of Mr. Fuqua’s legacy.”

“We are grateful to the J.B. Fuqua Revocable Trust as this comes at a strategic and important moment for Piedmont,” said Robert W. Maynard, Piedmont Hospital president and CEO. “Through his philanthropy, Mr. Fuqua enabled the Fuqua Heart Center to become a respected and successful resource for this community and region. We are elevating that reputation today, and this private gift serves as a solid foundation to assure our continued future success.”

The Fuqua Heart Center of Atlanta at Piedmont Hospital is part of the Piedmont Heart Institute, an integrated cardiovascular healthcare delivery system offering a continuum of patient care, including primary and secondary prevention, outpatient and inpatient cardiovascular care, and appropriate quality measures and metrics to demonstrate enhanced outcomes.

“Piedmont’s special relationship with the Fuqua Family is revered and unique,” said Charles W.

Wickliffe, M.D., former chair of the Piedmont Healthcare Board of Directors. “No single family or individual has been as philanthropically committed to Piedmont like J.B. Fuqua and his family. The J.B. Fuqua Legacy Endowment will support Mr. Fuqua’s priority initiatives, assuring that his legacy endures.” ✚

FUQUA HEART CENTER OF ATLANTA



Atlantans Support Piedmont's Community Healthcare Mission

Across the country, hospitals face the challenge of finding new strategies to address capital needs in an era of shrinking operating margins. Particularly for not-for-profit community hospitals, such as Piedmont, the solution is being found in philanthropy. Philanthropy was once simply "nice to have," but today it is a cornerstone in developing and expanding many hospital programs and considered a "must" for survival. Piedmont recently received two generous gifts from two Atlanta families that have helped the hospital to continue to provide the community with the highest quality of care.

BY WENDY ALPINE

DeBorde Family Honors Wife and Mother, Anne DeBorde, Piedmont's Dedicated "Pink Lady"

Anne DeBorde, a life-long Atlanta native, was born at Piedmont Hospital on May 22, 1931, and died at the hospital on August 16, 2007. DeBorde was a 33-year hospital volunteer who came in every Friday without fail to help in orthopaedics, and she also served on the Piedmont Hospital Foundation Board and Woman's Auxiliary.

"She was one of the most devoted, true Piedmont people," says Robert Maynard, president and CEO of Piedmont Hospital. "Quietly, she and her husband, John, supported Piedmont with their generosity."

Two years ago, Piedmont created a Nursing Education Endowment to support continuing education for Piedmont's nurses. DeBorde, a long-time supporter of nursing and nursing education, wanted to support Piedmont's efforts. In one of the family's most generous donations, she committed a "challenge" gift to the Nursing Education Endowment to create scholarships and encourage nursing alumni to support nursing education. At that time,



DeBorde wanted to remain an anonymous donor.

Following her death, the DeBorde family announced they wanted to publicly name the endowment the Tony Smith Nursing Education Endowment after Tony Smith, administrative director of nursing for orthopaedics; DeBorde greatly respected and valued his friendship over those 33 years.

Mrs. DeBorde's five children also announced their intention to honor their mother for her dedication to Piedmont and her interest in the hospital's Spiritual Care Services by creating the Anne DeBorde Spiritual Care Endowment.

"Anne was our Pink Lady," says Tony Smith. "She was a very warm, caring and compassionate person who was like a member of our staff. She was an extremely bright spot in everyone's day on Fridays, doing whatever was required or needed. She loved to visit patients and helped them when they were ready to leave, wheeling them out and wishing them well. She was a staunch supporter of our staff and the orthopaedic specialty. Everyone absolutely loved her, and we miss her more than I can say."

Regarding the endowment in his name, Smith says, "I loved Anne like a family member. I am more than humbled

by the kind generosity of Anne and the DeBorde family. They have been extremely supportive of Piedmont Hospital, and this is just one more example of Anne thinking of others."

"She did all kinds of jobs that other people didn't want to do," John DeBorde says. "One doctor once asked her, 'Anne, are you still emptying bed pans?' She did everything they wanted her to do, but never wanted any recognition. She just wanted to identify herself with the staff, particularly the nurses and aides. She would have receptions for the staff at her home. She was an amazing lady, and I never saw anyone more dedicated to the hospital than she was."



Long-time real estate developer John Williams Gives Generous Donation to the William C. Waters III Pavilion

In another gift to Piedmont Hospital, John Williams, founder and former chief executive officer of Post Properties and longtime real estate developer, fulfilled his own vision for Piedmont by making the lead gift to establish the William C. Waters III, M.D. Pavilion, a six-suite concierge unit for patients.

"John had been a patient at Piedmont more than eight years ago and all he could get was three channels on the television," recalled Tim Stack, president and chief executive officer, Piedmont Healthcare. "It made sense for Piedmont to have a place that would cater to people who wanted that extra level of service and were willing to pay the extra fee for it. John was the inspiration."

The Pavilion is named for Williams' physician, William C. Waters III, M.D., who practiced medicine for over 30 years and was a former hospital Board and Foundation Board chairman.

The Waters Pavilion at Piedmont was designed for the patient who desires enhanced amenities and services as a complement to Piedmont's world-class healthcare. Patients pay an out-of-pocket amenity fee to receive Piedmont's exceptional medical care in two-room suites on the

secured-access Pavilion, offering the comforts of a fine hotel.

"The Waters Pavilion provides a special hospital experience," Williams said. "It allows families to visit in a way that is not intrusive. I've heard nothing but rave reviews about it."

One such rave review came from Dr. Waters himself, who stayed in the Pavilion for 12 days following hip replacement surgery on April 1.

"It was marvelous," he said of his experience. "The facility is beautiful, soothing and reassuring, and the healthcare personnel are outstanding. If you would call a hospital experience good, then this was great."

Dr. Waters described Williams as a "fantastic person with a leadership touch" and said he was "honored" when Williams decided to name the Pavilion after him.

Pavilion services include specialty nursing staff, streamlined pre-admission testing and admissions process, and a dedicated private chef and wait staff, with an expanded room service menu. Other amenities include fine linens, private bathrooms in the patient room and family room, satellite TV and DVD, microwave/mini-fridge, dining table and sleep sofa. For those who want to work while recovering, there is an executive business center, including conference room with A/V technology, Internet access, voice mail and fax.

Patient care is provided through an interdisciplinary team consisting of the attending and consulting physicians, nurses, therapists, technicians and other members of the healthcare team. The Pavilion is equipped to serve patients who require: subspecialty care, post-operative surgical care (excluding critical care), post-operative plastic surgery care, selected orthopaedics, cardiology, oncology, neurology, neurosurgery and OB/GYN care, and acute palliative care.

Stack shared that interestingly enough, more new parents and grandparents are enjoying the experience of a newborn in the comfort and privacy of the Waters Pavilion.

Waters Pavilion suites are available on a first-come, first-serve basis, and separate payment is required for associated amenity costs.

A fee schedule is available by calling 404-605-4573. ☒



FAMILY'S GENEROUS GIFT SUPPORTS PIEDMONT HOSPITAL'S DIABETES RESOURCE CENTER, EMERGENCY DEPARTMENT

The Wilbur and Hilda Glenn Family Foundation has provided a \$1 million gift that will benefit Piedmont's Diabetes Resource Center (DRC) and its Emergency Department.



The gift will provide both direct diabetes program support and create The Glenn Family Endowment for Diabetes. "These funds will sustain and expand the Center's priorities for diabetes education and outreach, self-management training, and patient care and tracking for the benefit of thousands of Atlantans annually now and for years to come," said Mary Ransbotham, RN, DRC manager.

"I was diagnosed with diabetes four years ago and attended the diabetes education classes at the Diabetes Resource Center," said Lou Glenn, trustee of the Glenn Family Foundation. "We wanted to help other Atlantans with this disease, and felt the best way to do this was to support the Diabetes Resource Center."

"The Diabetes Resource Center provides the most advanced education and prevention services for Atlantans with diabetes," added Tom Glenn, president of the Glenn Family

Foundation. "Our gift will help to further the Center's programs and outreach to more Atlantans faced with this disease."

Piedmont is the only hospital in the Atlanta area with a dedicated Diabetes Resource Center, offering diabetes education and self-management training to its patients and the community for more than 20 years. "With the Glenn Family's support, we intend to build on our experience and record of success in improving the lives of people with diabetes and in preventing the disease in people with pre-diabetes and the general population," Ransbotham said.



The gift will be used for community outreach, educational programs for physicians and staff and diabetes education scholarships for families with limited financial resources. Piedmont Hospital's DRC provides patients with the help and support they need to learn to live with and better manage diabetes. Piedmont's mission is to provide patients and their families with quality diabetes-related services.

The DRC interdisciplinary team – including a personal physician, the medical director of the DRC, certified diabetes educators, exercise specialists, physical therapists and a health psychologist – works with patients and their families to create a diabetes management plan based on their unique needs.

The foundation's gift also will support expansion and renovation of the Emergency Department (ED) that is currently underway. The ED, which sees approximately 50,000 patients every year, will be double its current size when the project is complete in the fall of 2008.

"Rather than simply accommodate an increased patient load with more space and additional beds, the renovated Emergency Department will enable Piedmont to make significant and ongoing improvements in the delivery and quality of care," said Robert W. Maynard, president and chief executive officer of Piedmont Hospital. "A well-designed and contiguous floor plan, the most advanced diagnostic and treatment tools for stroke and myocardial infarction, a doubling of healthcare and administrative staff, and a fast-track clinic to treat those with non-life threatening ailments are just a few of the elements that will lead to better departmental flow, a reduction in patient wait time and improvement in the patients' health outcomes and their overall satisfaction."

For more information about Diabetes Resource Center programs, call 404-605-3823. ☒

Piedmont Hospital

In Recognition: Gifts and Pledges received September 2007 through February 2008

Piedmont Hospital has served Atlanta and the surrounding community since 1905. It is only through the generosity of our friends that we are able to fulfill our promise of superior care and services. Piedmont Hospital owes much to those who have given so generously throughout the years. Each gift, large and small, is for the exclusive benefit of Piedmont Hospital and ultimately our patients.

In Memoriam

Mrs. C. Scott Akers Sr.
Dr. and Mrs. Dave M. Davis

Mrs. James E. Averett Jr. for the William C. Wardlaw Respiratory Care Department
Mrs. William C. Collins
Nancy Courts, R.N., Ph.D

Ms. Genevive Azar for the Transplant Services Endowment
Associated Psychotherapists of North Atlanta, LLC

Mrs. Walter E. Barber
Eda L. Hochgelerent, M.D., and Bruce A. Cassidy, M.D.
Mr. and Mrs. Shouky Shaheen

Mrs. Annette Milton Beck, PHSN Alumni for the Nursing Education Endowment
Piedmont Hospital School of Nursing Class of 1957

Ms. Dorothy Born
Transplant Staff Education

Elaine Ivey Boyd, PHSN Alumni for the Nursing Education Endowment
Piedmont Hospital School of Nursing Class of 1957

Mr. Emile Peter Brettel III for the Oncology Action Fund
Wanda H. Brettel, R.N.

Ms. Carla T. Brown for the Transplant Staff Education
Ms. Jacqueline N. Al-Azawi
Ms. June J. Arnold
Mr. and Mrs. Kenneth L. Arnold
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Ms. Debbie LePage and Mr. Mendal A. Bouknight
Mr. and Mrs. Wayne Gramling
Ms. Linda R. Tucker

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Sue and George Missbach

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Ms. Agnes Smith

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Mrs. Reynolds J. Davant

Mrs. John M. DeBorde III for the Fuqua Heart Center of Atlanta
Mrs. J. B. Fuqua

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Mrs. John S. Dodd Jr.

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Ms. Martha W. Ray

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Mr. and Mrs. Harold L. Corley
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Delta Kappa Gamma/Alpha Chapter
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Ms. Patricia C. Sloan
Pat and Wayne Tatum
Mr. and Mrs. Sean Todd

Mrs. Lisa C. Wilkerson and
Mr. Eric Wilkerson
Mr. and Mrs. Jay Williams
Ms. Carol M. Wood

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Mrs. Karen L. Davis
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Alumni for the Nursing
Education Endowment**
Piedmont Hospital School of
Nursing Class of 1957

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Mrs. Mary C. Daniel
Ms. Gloria P. Pollock

**Mr. Scott Langel for the
Transplant Staff Education**
Mr. David R. Rozier and
Mrs. Sissy V. Rozier

**Ms. June Elizabeth LaVelle for
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Ms. Debbie LePage and
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Intensive Care Unit Fund**
Anonymous

**Margaret Underwood Moor for
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In Recognition: Gifts and Pledges received September 2007 through February 2008

Piedmont Newnan Hospital is the provider of health-care for one of the fastest growing communities in the state of Georgia. Employees and volunteers have shown their commitment to the Hospital by pledging more than \$180,000 to the MAGIC (Making All Gifts Impact Care) campaign. MAGIC is part of a larger fundraising partnership with the community to deliver and to improve healthcare in our region.

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The Lovely Entrance Tree in Front of the Hospital donated by **Mrs. Shouky Shaheen** in honor of the Administration, Staff and Physicians of the Doris Shaheen Breast Health Center at Piedmont Hospital

The Top of the Tree sponsored by **The Piedmont Hospital Foundation Board** in memory of John T. Akin, M.D., Sam Ayoub, Sartain Lanier, William L. Paullin Jr., M.D., John H. Ridley, M.D., Carter Smith Sr., M.D., and Charles F. Stone Jr., M.D.

The Lighted Entrance Trees sponsored by

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