

Atlantans Support Piedmont's Community Healthcare Mission

Across the country, hospitals face the challenge of finding new strategies to address capital needs in an era of shrinking operating margins. Particularly for not-for-profit community hospitals, such as Piedmont, the solution is being found in philanthropy. Philanthropy was once simply "nice to have," but today it is a cornerstone in developing and expanding many hospital programs and considered a "must" for survival. Piedmont recently received two generous gifts from two Atlanta families that have helped the hospital to continue to provide the community with the highest quality of care.

BY WENDY ALPINE

DeBorde Family Honors Wife and Mother, Anne DeBorde, Piedmont's Dedicated "Pink Lady"

Anne DeBorde, a life-long Atlanta native, was born at Piedmont Hospital on May 22, 1931, and died at the hospital on August 16, 2007. DeBorde was a 33-year hospital volunteer who came in every Friday without fail to help in orthopaedics, and she also served on the Piedmont Hospital Foundation Board and Woman's Auxiliary.

"She was one of the most devoted, true Piedmont people," says Robert Maynard, president and CEO of Piedmont Hospital. "Quietly, she and her husband, John, supported Piedmont with their generosity."

Two years ago, Piedmont created a Nursing Education Endowment to support continuing education for Piedmont's nurses. DeBorde, a long-time supporter of nursing and nursing education, wanted to support Piedmont's efforts. In one of the family's most generous donations, she committed a "challenge" gift to the Nursing Education Endowment to create scholarships and encourage nursing alumni to support nursing education. At that time,



DeBorde wanted to remain an anonymous donor.

Following her death, the DeBorde family announced they wanted to publicly name the endowment the Tony Smith Nursing Education Endowment after Tony Smith, administrative director of nursing for orthopaedics; DeBorde greatly respected and valued his friendship over those 33 years.

Mrs. DeBorde's five children also announced their intention to honor their mother for her dedication to Piedmont and her interest in the hospital's Spiritual Care Services by creating the Anne DeBorde Spiritual Care Endowment.

"Anne was our Pink Lady," says Tony Smith. "She was a very warm, caring and compassionate person who was like a member of our staff. She was an extremely bright spot in everyone's day on Fridays, doing whatever was required or needed. She loved to visit patients and helped them when they were ready to leave, wheeling them out and wishing them well. She was a staunch supporter of our staff and the orthopaedic specialty. Everyone absolutely loved her, and we miss her more than I can say."

Regarding the endowment in his name, Smith says, "I loved Anne like a family member. I am more than humbled

by the kind generosity of Anne and the DeBorde family. They have been extremely supportive of Piedmont Hospital, and this is just one more example of Anne thinking of others."

"She did all kinds of jobs that other people didn't want to do," John DeBorde says. "One doctor once asked her, 'Anne, are you still emptying bed pans?' She did everything they wanted her to do, but never wanted any recognition. She just wanted to identify herself with the staff, particularly the nurses and aides. She would have receptions for the staff at her home. She was an amazing lady, and I never saw anyone more dedicated to the hospital than she was."



Long-time real estate developer John Williams Gives Generous Donation to the William C. Waters III Pavilion

In another gift to Piedmont Hospital, John Williams, founder and former chief executive officer of Post Properties and longtime real estate developer, fulfilled his own vision for Piedmont by making the lead gift to establish the William C. Waters III, M.D. Pavilion, a six-suite concierge unit for patients.

"John had been a patient at Piedmont more than eight years ago and all he could get was three channels on the television," recalled Tim Stack, president and chief executive officer, Piedmont Healthcare. "It made sense for Piedmont to have a place that would cater to people who wanted that extra level of service and were willing to pay the extra fee for it. John was the inspiration."

The Pavilion is named for Williams' physician, William C. Waters III, M.D., who practiced medicine for over 30 years and was a former hospital Board and Foundation Board chairman.

The Waters Pavilion at Piedmont was designed for the patient who desires enhanced amenities and services as a complement to Piedmont's world-class healthcare. Patients pay an out-of-pocket amenity fee to receive Piedmont's exceptional medical care in two-room suites on the

secured-access Pavilion, offering the comforts of a fine hotel.

"The Waters Pavilion provides a special hospital experience," Williams said. "It allows families to visit in a way that is not intrusive. I've heard nothing but rave reviews about it."

One such rave review came from Dr. Waters himself, who stayed in the Pavilion for 12 days following hip replacement surgery on April 1.

"It was marvelous," he said of his experience. "The facility is beautiful, soothing and reassuring, and the healthcare personnel are outstanding. If you would call a hospital experience good, then this was great."

Dr. Waters described Williams as a "fantastic person with a leadership touch" and said he was "honored" when Williams decided to name the Pavilion after him.

Pavilion services include specialty nursing staff, streamlined pre-admission testing and admissions process, and a dedicated private chef and wait staff, with an expanded room service menu. Other amenities include fine linens, private bathrooms in the patient room and family room, satellite TV and DVD, microwave/mini-fridge, dining table and sleep sofa. For those who want to work while recovering, there is an executive business center, including conference room with A/V technology, Internet access, voice mail and fax.

Patient care is provided through an interdisciplinary team consisting of the attending and consulting physicians, nurses, therapists, technicians and other members of the healthcare team. The Pavilion is equipped to serve patients who require: subspecialty care, post-operative surgical care (excluding critical care), post-operative plastic surgery care, selected orthopaedics, cardiology, oncology, neurology, neurosurgery and OB/GYN care, and acute palliative care.

Stack shared that interestingly enough, more new parents and grandparents are enjoying the experience of a newborn in the comfort and privacy of the Waters Pavilion.

Waters Pavilion suites are available on a first-come, first-serve basis, and separate payment is required for associated amenity costs.

A fee schedule is available by calling 404-605-4573. ☒



FAMILY'S GENEROUS GIFT SUPPORTS PIEDMONT HOSPITAL'S DIABETES RESOURCE CENTER, EMERGENCY DEPARTMENT

The Wilbur and Hilda Glenn Family Foundation has provided a \$1 million gift that will benefit Piedmont's Diabetes Resource Center (DRC) and its Emergency Department.



The gift will provide both direct diabetes program support and create The Glenn Family Endowment for Diabetes. "These funds will sustain and expand the Center's priorities for diabetes education and outreach, self-management training, and patient care and tracking for the benefit of thousands of Atlantans annually now and for years to come," said Mary Ransbotham, RN, DRC manager.

"I was diagnosed with diabetes four years ago and attended the diabetes education classes at the Diabetes Resource Center," said Lou Glenn, trustee of the Glenn Family Foundation. "We wanted to help other Atlantans with this disease, and felt the best way to do this was to support the Diabetes Resource Center."

"The Diabetes Resource Center provides the most advanced education and prevention services for Atlantans with diabetes," added Tom Glenn, president of the Glenn Family

Foundation. "Our gift will help to further the Center's programs and outreach to more Atlantans faced with this disease."

Piedmont is the only hospital in the Atlanta area with a dedicated Diabetes Resource Center, offering diabetes education and self-management training to its patients and the community for more than 20 years. "With the Glenn Family's support, we intend to build on our experience and record of success in improving the lives of people with diabetes and in preventing the disease in people with pre-diabetes and the general population," Ransbotham said.



The gift will be used for community outreach, educational programs for physicians and staff and diabetes education scholarships for families with limited financial resources. Piedmont Hospital's DRC provides patients with the help and support they need to learn to live with and better manage diabetes. Piedmont's mission is to provide patients and their families with quality diabetes-related services.

The DRC interdisciplinary team – including a personal physician, the medical director of the DRC, certified diabetes educators, exercise specialists, physical therapists and a health psychologist – works with patients and their families to create a diabetes management plan based on their unique needs.

The foundation's gift also will support expansion and renovation of the Emergency Department (ED) that is currently underway. The ED, which sees approximately 50,000 patients every year, will be double its current size when the project is complete in the fall of 2008.

"Rather than simply accommodate an increased patient load with more space and additional beds, the renovated Emergency Department will enable Piedmont to make significant and ongoing improvements in the delivery and quality of care," said Robert W. Maynard, president and chief executive officer of Piedmont Hospital. "A well-designed and contiguous floor plan, the most advanced diagnostic and treatment tools for stroke and myocardial infarction, a doubling of healthcare and administrative staff, and a fast-track clinic to treat those with non-life threatening ailments are just a few of the elements that will lead to better departmental flow, a reduction in patient wait time and improvement in the patients' health outcomes and their overall satisfaction."

For more information about Diabetes Resource Center programs, call 404-605-3823. ☒

Piedmont Hospital

In Recognition: Gifts and Pledges received September 2007 through February 2008

Piedmont Hospital has served Atlanta and the surrounding community since 1905. It is only through the generosity of our friends that we are able to fulfill our promise of superior care and services. Piedmont Hospital owes much to those who have given so generously throughout the years. Each gift, large and small, is for the exclusive benefit of Piedmont Hospital and ultimately our patients.

In Memoriam

Mrs. C. Scott Akers Sr.
Dr. and Mrs. Dave M. Davis

Mrs. James E. Averett Jr. for the William C. Wardlaw Respiratory Care Department
Mrs. William C. Collins
Nancy Courts, R.N., Ph.D.

Ms. Genevive Azar for the Transplant Services Endowment
Associated Psychotherapists of North Atlanta, LLC

Mrs. Walter E. Barber
Eda L. Hochgelerent, M.D., and Bruce A. Cassidy, M.D.
Mr. and Mrs. Shouky Shaheen

Mrs. Annette Milton Beck, PHSN Alumni for the Nursing Education Endowment
Piedmont Hospital School of Nursing Class of 1957

Ms. Dorothy Born
Transplant Staff Education

Elaine Ivey Boyd, PHSN Alumni for the Nursing Education Endowment
Piedmont Hospital School of Nursing Class of 1957

Mr. Emile Peter Brettel III for the Oncology Action Fund
Wanda H. Brettel, R.N.

Ms. Carla T. Brown for the Transplant Staff Education
Ms. Jacqueline N. Al-Azawi
Ms. June J. Arnold
Mr. and Mrs. Kenneth L. Arnold
Mr. and Mrs. Doyle Lance Ash
Mr. and Mrs. Arnall Brooks
Mr. W. A. Bryant
Major and Mrs. John H. Buckman
Mr. and Mrs. Wellington Burch
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Mr. and Mrs. Ralph Denard

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Pinnacle Bank
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Southeast Solutions, Inc.
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Mrs. Ann S. Walker

Mrs. Emory L. Cocke
Ms. Debbie LePage and Mr. Mendal A. Bouknight
Mr. and Mrs. Wayne Gramling
Ms. Linda R. Tucker

Mrs. Emory L. Cocke for The Woman's Auxiliary of Piedmont Hospital
Mr. and Mrs. R. Glenn Hilliard
Sue and George Missbach

Johnnie E. Richards Davis, PHSN Alumni for the Nursing Education Endowment
Piedmont Hospital School of Nursing Class of 1957

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Mrs. Joan Owen Crossno

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Mr. and Mrs. William R. Bridges Jr.
Mr. and Mrs. George E. Chase
Mr. Richard T. Chrismer
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Mr. and Mrs. Adair Dickerson
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Dr. and Mrs. Carter Smith Jr.
Ms. Linda R. Tucker
Mr. and Mrs. C. Michael York

Mrs. John M. DeBorde III for the Chaplaincy Fund
Mr. and Mrs. Ralph H. Jenkins Jr.
Ms. Agnes Smith

Mrs. John M. DeBorde III for the Diabetes Resources Center
Mrs. Reynolds J. Davant

Mrs. John M. DeBorde III for the Fuqua Heart Center of Atlanta
Mrs. J. B. Fuqua

John S. Dodd Jr., M.D.
Mrs. John S. Dodd Jr.

Mr. Don Elkins for the Oncology Action Fund
Ms. Martha W. Ray

Ms. Ruth Berger Fox
Eda L. Hochgelerent, M.D., and Bruce A. Cassidy, M.D.

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Mr. and Mrs. William G. Hays Jr.
Mrs. Henry Huettner

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